

**MINExpo INTERNATIONAL® 2021  
Privacy Notice**

**Contents**

1.	INTRODUCTION.....	2
2.	IDENTITY OF THE CONTROLLER OF PERSONAL INFORMATION .....	2
3.	WHEN DOES THIS PRIVACY NOTICE APPLY .....	2
4.	PROCESSING OF YOUR PERSONAL DATA .....	2
5.	SHARING OF PERSONAL DATA .....	3
6.	TRANSFERS OUTSIDE THE EUROPEAN ECONOMIC AREA.....	4
7.	HOW IS MY PERSONAL DATA SECURED .....	4
8.	STORAGE OF PERSONAL DATA .....	4
9.	YOUR RIGHTS .....	5
10.	CHILDREN AND MINORS.....	6
11.	YOUR RIGHT TO LODGE A COMPLAINT WITH A SUPERVISORY AUTHORITY .....	7
12.	CHANGES TO THIS INFORMATION .....	7
13.	CONTACT US .....	7

**1. INTRODUCTION**

- 1.1 This Privacy Notice provides guidance and information to our valued National Mining Association, MINExpo 2021, exhibitors and registrants regarding our processing of personal data.
- 1.2 We are committed to protecting and respecting your privacy. This Privacy Notice sets out the basis on which we will process any personal data we collect from you, or that you provide to us, either directly or through our trusted partners. Please read this Privacy Notice carefully to understand our treatment and use of personal data.
- 1.3 In this Privacy Notice, references to “**you**” means the person about whom we collect, use and process personal information.
- 1.4 We will use personal data about you only for the purposes and in the manner set forth below, which describes the steps we take to ensure the processing of personal data is in compliance with U.S. laws and regulations, as well as with the U.K./E.U. General Data Protection Regulation (GDPR) and any subsequent amendments (collectively referred to as “Data Protection Legislation”).
- 1.5 We seek to maintain the privacy, accuracy, and confidentiality of data (including personal data about you) that we collect and use concerning our customers.

**2. IDENTITY OF THE CONTROLLER OF PERSONAL INFORMATION**

- 2.1 For the purposes of Data Protection Legislation, the Data Controller is the National Mining Association, a U.S. organization with its principal place of business at 101 Constitution Avenue, N.W., Suite 500 East, Washington, D.C. 20001.

**3. WHEN DOES THIS PRIVACY NOTICE APPLY**

- 3.1 This Notice applies to personal information that we collect, use and otherwise process about you in connection with NMA’s MINExpo 2021 and your relationship with us as exhibitors or attendees/registrants.

**4. PROCESSING OF YOUR PERSONAL DATA**

- 4.1 The personal data we collect from you or through our systems helps us manage our relationship with you by allowing us to provide the best show experience for exhibitors and attendees. We also collect the data that is necessary for the conduct of our business. The personal data we collect, the basis of processing and the purposes of processing are detailed below. Sometimes, these activities are carried out by third parties (see “Sharing of Personal Data” section below).

<b>Personal data</b>	<b>Basis of processing</b>	<b>Purpose of processing</b>
Personal data including (your full name, address, telephone number, fax number, and email address). Also, as part of the registration we will ask you to answer a few general questions, not all of which may be considered personal data, but may include: your company/organization’s role and primary business in the mining industry, your primary job functions and buying influence within the company/organization, whether you have attended any industry conference, including the previous	It is necessary for the performance of our contract with you, i.e. to register you for the conference; or to take steps necessary to enter into a contract.	This is required to enable us to administer the contractual relationship, i.e. to register for the conference. We may also pass on your contact information to exhibitors if you scan your badge at their booths.

MINExpo events, in recent years, and what products you are interested in seeing at the MINExpo 2021.		
Financial information. To the extent your registration is subject to any of our fees (including the general registration fee and/or any special event fee) which you wish to pay by credit card, you will need to provide your name and credit card information.	It is necessary for the performance of our contract with you, i.e. to register for and attend the conference.	This is required to enable us to administer the contractual relationship, i.e. to register you for the conference.
IP addresses	It is necessary for the purposes of our legitimate interests to maintain the integrity of our server and to administer our website quality.	This is required to help diagnose problems with our server and to administer our website quality. Also, we may use a log file of IP addresses to gauge overall usage, traffic, and performance of our website. We do <u>not</u> use IP addresses to personally identify users or to track the usage patterns of individual users

4.2 Where does NMA MINExpo 2021 obtain my personal data from?

Most of the personal data we process is obtained from you during the registration or application process, but we may also collect personal information in the course of the performance of your contract with us, including if you call in, email us, or complete the online form.

In some circumstances, we may request your explicit consent to process specific types of personal data. For example, we will request your consent to use non-persistent “cookies,” which expire when you log out of our website or close your web browser. These “cookies” enable us to administer and protect the security and confidentiality of your online account.

We will also request your consent to use persistent “cookies,” which remain on your hard drive after you close your browser. They allow our server to recall information from your previous visits to our website. Persistent cookies also allow us deliver content specific to your interests and preferences.

In these circumstances, you are able to withdraw your consent at any time by following the instructions provided when you gave consent or at the contact details below.

We do not support the Do Not Track browser option.

You can learn more about how we use cookies [here](#).

**5. SHARING OF PERSONAL DATA**

5.1 Service Providers

We use third party service providers who provide certain services, including event registration services and lodging registration services.

CompuSystems: All online registrations and badging for MINExpo 2021 and associated credit card payments are processed through a trusted registration service provider, who accordingly will have access to the personal data and credit card information we collect.

OnPeak: For event lodging services, we use onPeak, a leading accommodation services company for the event industry, who will have access to the personal data and credit card information we collect. For more information about onPeak, please visit [www.onpeak.com](http://www.onpeak.com).

Hall-Erickson: For show management services, we use Hall-Erickson, a leading exposition management company, who will have access to the personal data and credit card information we collect. For more information about Hall-Erickson, please visit <https://www.heiexpo.com/>.

We will check all third parties that we use to ensure that they can provide sufficient guarantees regarding the confidentiality and security of personal data about you. We will have written contracts with them which provide assurances regarding the protections that they will give to personal data about you and their compliance with our data security standards and international transfer restrictions.

You can find a complete list of our vendors at <https://www.minexpo.com/vendors>

We also share your data with exhibitors who request a list of pre-show and/or post-show registrants, or when you scan your badge at their booths. These exhibitors may provide you directly with information concerning their products and offerings prior to and/or after the show, via e-mail or direct mail, depending upon the consent preference you checked for receiving information from exhibitors at the time of registration, if at all, or when you scanned your badge.

We also may share information with:

- Event hotels to confirm registrant lists
- External professional advisors, including law and accounting firms; and
- Others, where it is permitted by law, or where we have your consent.

## **6. TRANSFERS OUTSIDE THE EUROPEAN ECONOMIC AREA**

- 6.1 Your personal information may be transferred, stored and processed in the United States, which is a country outside the European Economic Area ("**EEA**"). For transfers of personal data about you outside of the EEA, we take additional steps in line with European Data Protection Legislation. Where necessary, we have put in place adequate safeguards with respect to the protection of your privacy, fundamental rights and freedoms, and the exercise of your rights.
- 6.2 If you would like to see a copy of any relevant provisions, please contact us (see "Contact Us" section below).

## **7. HOW IS MY PERSONAL DATA SECURED**

- 7.1 NMA MINExpo 2021 operates and uses appropriate technical and physical security measures to protect your personal data.
- 7.2 We have in particular taken appropriate security measures to protect personal data about you from accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access, in connection with the customer relationship. Access is only granted on a need-to-know basis to those employees and other people whose roles require them to process personal data about you. In addition, our third party service providers are also selected carefully and required to use appropriate protective measures.

## **8. STORAGE OF PERSONAL DATA**

- 8.1 We will keep personal data about you for as long as it is necessary to fulfill the purposes for which it was collected as described above. This may mean that some information is held for longer than other information. The criteria we use to determine data retention periods for personal data includes the following:
- 8.1.1 Retention in case of queries; we will retain it for a reasonable period after the relationship between us has ceased;
- 8.1.2 Retention in case of claims; we will retain it for the period in which it may be enforced (this means we will retain it for 10 years in some instances); and

8.1.3 Retention in accordance with legal and regulatory requirements; we will consider whether we need to retain it after the period described in 8.1.2 because of a legal or regulatory requirement.

8.2 If you would like further information about our data retention practices, please contact [privacy@nma.org](mailto:privacy@nma.org).

## 9. YOUR RIGHTS

9.1 Based on your jurisdiction, you may have various rights under data protection legislation in your country (where applicable).

These may include (as relevant):

Your right	What does it mean?	How do I execute this right?	Conditions to exercise?
Right of access	Subject to certain conditions, you are entitled to have access to your personal data which we hold (this is more commonly known as submitting a "data subject access request").	Requests for such information should be made in writing to <a href="mailto:privacy@nma.org">privacy@nma.org</a> . If possible, you should specify the type of information you would like to see to ensure that our disclosure is meeting your expectations.	We must be able to verify your identity. Your request may not affect the rights and freedoms of others, e.g. privacy and confidentiality rights of other customers. Data solely retained for data backup purposes is principally excluded.
Right of data portability	Subject to certain conditions, you are entitled to receive the data which you have provided to us and which is processed by us by automated means, in a commonly-used machine readable format.	Requests should be made in writing to <a href="mailto:privacy@nma.org">privacy@nma.org</a> . If possible, you should specify the type of information you would like to receive to ensure that our disclosure is meeting your expectations.	The GDPR does not establish a general right to data portability. This right only applies if the processing is based on your consent or on our contract with you and when the processing is carried out by automated means (e.g. not for paper records). It affects only personal data that was "provided" by you. Hence, it does, as a rule, not apply to personal data that was created by NMA MINExpo International 2021 or obtained from other sources.
Rights in relation to inaccurate personal or incomplete data	You may challenge the accuracy or completeness of personal data which we process about you. If it is found that personal data is inaccurate, you are entitled to have the inaccurate data	We encourage you to notify us of any changes regarding personal data about you as soon as they occur, including changes to your contact details, telephone number,	This right only applies to personal data about you. When exercising this right, please be as specific as possible.

	removed, corrected or completed, as appropriate.	<p>identification documents.</p> <p>Please always check first whether self-help tools are available.</p> <p>If no such tools are available, requests should be made in writing to <a href="mailto:privacy@nma.org">privacy@nma.org</a>.</p>	
Right to object to or restrict our data processing	Subject to certain conditions, you have the right to object to or ask us to restrict the processing of personal data about you.	Requests should be made in writing to <a href="mailto:privacy@nma.org">privacy@nma.org</a> .	This right applies only if the processing of personal data about you is explicitly based on our so-called "legitimate interests" (see " <i>basis of processing</i> " above). Objections must be based on grounds relating to your particular situation. They must not be generic so that we can demonstrate that there are still lawful grounds for us to process your personal data.
Right to have personal data erased	Subject to certain conditions, you are entitled, on certain grounds, to have your personal data erased (also known as the " <i>right to be forgotten</i> "), e.g. where you think that the information we are processing is inaccurate, or the processing is unlawful.	Requests should be made in writing to <a href="mailto:privacy@nma.org">privacy@nma.org</a> .	There are various lawful reasons why we may not be in a position to erase personal data about you. This may apply (i) where we have to comply with a legal obligation, (ii) in case of exercising or defending legal claims, or (iii) where retention periods apply by law or our statutes.
Right to withdrawal	You have the right to withdraw your consent to any processing for which you have previously given that consent.	Requests should be made in writing to <a href="mailto:privacy@nma.org">privacy@nma.org</a> .	If you withdraw your consent, this will only take effect for the future.

## 10. CHILDREN AND MINORS

- 10.1 No person 17 years of age or younger, will be permitted to attend the MINExpo 2021, regardless of affiliation or circumstances (school-sponsored groups that have the prior consent of the NMA

are excluded). Accordingly, our website is intended only for persons who are 17 years of age and older, and we do not allow persons under the age of 17 to register on our website. We do not knowingly collect personal information from persons under the age of 17. If we become aware or suspect that you are under the age of 17, any information you submit will not be used or retained by us. No information should be submitted or posted on our website by underage persons. We urge parents and legal guardians to spend time online with their children and to participate in and monitor the online activities of their children.

## **11. YOUR RIGHT TO LODGE A COMPLAINT WITH A SUPERVISORY AUTHORITY**

- 11.1 Without prejudice to any other administrative or judicial remedy you might have, you may have the right under data protection legislation in your country (where applicable) to lodge a complaint with the relevant data protection supervisory authority in your country if you consider that we have infringed applicable data protection legislation when processing personal data about you. This means the country where you are habitually resident, where you work or where the alleged infringement took place.

The appropriate data protection authority in the United Kingdom is:

The Information Commissioner's Office  
Water Lane, Wycliffe House  
Wilmslow – Cheshire SK9 5AF  
Telephone: +44 1625 545 745  
E-mail: [international.team@ico.org.uk](mailto:international.team@ico.org.uk)  
Website: <https://ico.org.uk>

For a list of Privacy Regulators in the EU, click here [[Members | European Data Protection Board \(europa.eu\)](#)]

## **12. CHANGES TO THIS INFORMATION**

- 12.1 We reserve the right to change this Privacy Notice at any time in our sole discretion. If we make changes, we will post the revised policy to our website [www.minexpo.com/privacy/](http://www.minexpo.com/privacy/) so that you can see what information we gather, how we might use that information and in what circumstances we may disclose it. By continuing to use our services after notice is provided, you accept and agree to this Privacy Notice as modified.

## **13. CONTACT US**

- 13.1 For further information or if you have any questions or queries about this Privacy Notice, please contact National Mining Association, Membership Department, 101 Constitution Avenue, N.W., Suite 500 East, Washington, DC 20001. Email: [privacy@nma.org](mailto:privacy@nma.org).