

## COOKIES POLICY

We at MINExpo 2021, presented by the National Mining Association, respect your concerns about privacy and value the relationship that we have with you. Like many companies, we use cookies to recall information from your previous visits to our website, to help you sign up for our services, to personalize content to your interests and preferences, and to help you to interact with social media services, such as YouTube, Twitter, Facebook, and Instagram. Our privacy policy [hyperlink "privacy policy" to the privacy policy] explains how we protect your privacy in our use of cookies and other information.

A cookie is a small piece of text sent to your browser by a website you visit. It helps the website to remember information about your visit. That can make your next visit easier and the site more useful to you. Cookies play an important role. Without them, using the web would be a much more frustrating experience. Below you will find more information about the types of cookies we may use.

### STRICTLY NECESSARY COOKIES

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but that may result in some parts of the site not working. These cookies do not identify you as an individual.

Examples of cookies from our third-party partners that are necessary to the operation of our website:

<a href="#">Google Conversion Tracking</a>	<a href="#">Privacy Policy</a>	<b>Choices:</b> Google Conversion Tracking gives you choices for managing how cookie data is collected within your browser. For more information on how to adjust or limit cookie data, <a href="#">click here</a> .
<a href="#">Act-On</a>	<a href="#">Privacy Policy</a>	<b>Choices:</b> Not Available
<a href="#">Twitter Conversion Tracking</a>	<a href="#">Privacy Policy</a>	<b>Choices:</b> Users are able to turn off internet-based ads on Twitter. Learn about the several ways to turn off this feature and its tools by <a href="#">clicking here</a> .

### PERFORMANCE COOKIES

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

Examples of cookies from our third-party partners that help us enhance the performance of our website:

<a href="#">Google Analytics</a>	<a href="#">Privacy Policy</a>	<b>Choices:</b> Google and its tools give you choices for managing how cookie data is collected within your browser. For more information on how to adjust or limit cookie data, <a href="#">click here</a> .
<a href="#">Google Universal Analytics</a>	<a href="#">Privacy Policy</a>	<b>Choices:</b> Google Universal Analytics gives you choices for managing how cookie data is collected within your browser. For more information on how to adjust or limit cookie data, <a href="#">click here</a> .
<a href="#">Twitter Analytics</a>	<a href="#">Privacy Policy</a>	<b>Choices:</b> Twitter Analytics allows users to turn off internet-based ads on Twitter. To learn about the several ways to turn off this feature and its tools, <a href="#">click here</a> .

**FUNCTIONAL COOKIES**

These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly. The information these cookies collect may include personal data that you have disclosed.

**TARGETING OR ADVERTISING COOKIES**

These cookies are used to deliver content that is more relevant to you and your interests. They are used to build a profile of your relevant interests, to deliver relevant advertising, and to help measure the effectiveness of advertising campaigns on our and third-parties’ web sites. They remember that you have visited our website and this information is shared with other parties, including our vendors and business partners. These cookies may also be linked to site functionality provided by third-parties. These cookies are based on uniquely identifying your browser and internet device, but to not otherwise store personal information that you have disclosed.

Examples of cookies from our third-party partners that help us deliver relevant ads and track ad campaign performance and efficiency:

<a href="#">Google Remarketing</a>	<a href="#">Privacy Policy</a>	<b>Opt-out Options:</b> Google Remarketing gives you options for managing how cookie data is collected within your browser. For more information
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		on how to adjust or limit cookie data, <a href="#">click here</a> .
<a href="#">Facebook Custom Audiences</a>	<a href="#">Privacy Policy</a>	<b>Opt-out Options:</b> None. For more information, <a href="#">click here</a> .
<a href="#">LinkedIn Ads</a>	<a href="#">Privacy Policy</a>	<b>Opt-out Options:</b> LinkedIn targets ads to members, visitors, and others both on and off the services through a variety of ad networks and exchanges. For more information on how to adjust or limit cookie data, <a href="#">click here</a> .
<a href="#">Feathr</a>	<a href="#">Privacy Policy</a>	<b>Opt-out Options:</b> Users may opt-out from receiving targeted advertisements from Feathr. For more information on how to adjust or limit cookie data, <a href="#">click here</a> .

## **SOCIAL MEDIA COOKIES**

These cookies are set by a range of social media services that we have added to the site to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit. If you do not allow these cookies you may not be able to use or see these sharing tools.

Examples of cookies from third-parties that allow you to share content and experiences and to sign in with your social network ID and stay logged in across the internet:

<a href="#">Twitter Website Universal Tag</a>	<a href="#">Privacy Policy</a>	<b>Opt-out Options:</b> Twitter and its tools allow users to opt-out of internet-based ads on and off of Twitter. To learn about the several ways to turn off this feature and its tools, <a href="#">click here</a> .
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## **DURATION OF COOKIES WE USE**

In terms of duration, we may use two different types of cookies on our websites:

- Session Cookies–These cookies are temporary cookies that remain on your device until you leave our website; or

- Persistent Cookies—These cookies remain on your device for much longer or until you manually delete them (how long the cookie remains on your device will depend on the duration or “lifetime” of the specific cookie, as well as your browser settings).

### **CONTROLLING OR DELETING COOKIES**

You can configure your web browser to refuse cookies, to delete cookies, or to be informed if a cookie is set. You can find out how to do this by clicking "help" on your browser menu.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit <http://www.allaboutcookies.org/>.

You should note that by deleting or blocking cookies, the website may not function correctly and you may not be able to access certain areas.

### **LINKS TO THIRD PARTY WEBSITES**

This Website may link through to third party websites which may also use cookies over which we have no control. We recommend that you check the relevant third parties privacy policy for information about any cookies that may be used.