

OUTSIDE ADVERTISING OPPORTUNITIES

For more information contact
National Mining Association's Ashley West
at awest@nma.org or 202-463-2632

Drawing is not to scale, used for space selection purpose only.
Outside Advertising Space at MINExpo INTERNATIONAL® 2012

OPTION TWO:

Location Central Hall – Exclusive to one advertiser



Minimum Advertisement Size: 20 ft. x 20 ft.

Cost of Advertisement: \$15,000 (\$37.50 per sq.ft. price includes all labor and installation)

The cost for larger sizes is \$37.50 per sq. ft. and includes all labor and installation.

Maximum Advertisement Size: 20 ft. wide x 50 ft. height. Cost for this option is \$37,500.

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OPTION THREE:

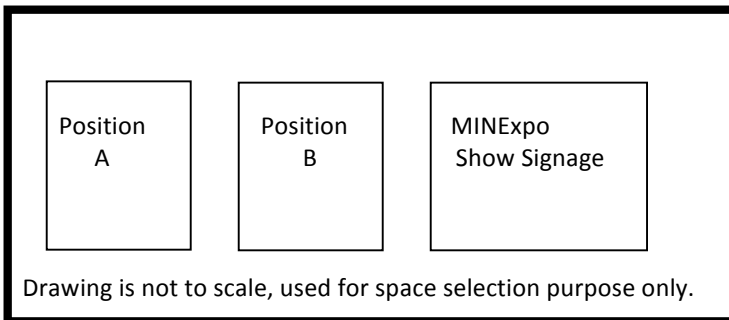
Location South Hall –Two positions available



Advertisement Size: Size: 20 ft. x 20 ft.

Cost of Advertisement: \$15,000 (\$37.50 per sq. ft. price includes all labor and installation)

There will be a 10 ft. space between each ad. Two position available. Third position will be for MINExpo show signage.



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